

LivingKitchen 2015 (Hall 4.1, Stand C21)

Starting the first trade fair of the year with good year-end figures for 2014

After a successful 2014, Häcker Kitchens will start the next financial year at the LivingKitchen trade fair. The kitchen manufacturer from Germany achieved sales of 406 million euros, up 15 million euros on the previous year. Sixty-two per cent of sales were in Germany and 38 % came from exports. The recovering German economy, the emerging markets in the Netherlands and Great Britain and steadily increasing sales in Switzerland, India and China made sure that turnover increased in equal shares in both Germany and abroad. CEO Jochen Finkemeier: "We are delighted that we have exceeded the 400-million-euro mark, despite difficult conditions in some markets. For coming years, too, our aim remains to generate sustainable and profitable growth. The focus here continues to be on expansion of foreign business."



Press information

Häcker Kitchens: Hot Spot at LivingKitchen

With this piece of good news, the Häcker team will be highly motivated in presenting themselves at LivingKitchen from 19 to 25 January 2015. It is planned for the stand to become the Hot Spot during the Cologne trade fair – in addition to the versatile kitchen designs, the special catering concept will make sure of this.

With the kitchens on show, the main focus will be on the optimised functions of pull-outs, drawers and carcasses for systemat. Overall, three designs will be shown in the systemat product line and three in the classic line. This year, the appliances seen will be predominantly from Blaupunkt, the new in-house brand for fitted appliances.

Markus Sander appointed to the management team

Markus Sander, who has been on board since 2 January 2015, will make his first major public appearance as new Sales and Marketing Director at LivingKitchen. Together with the directors, Jochen Finkemeier, Purchasing, Finances and Controlling, and Dirk Krupka, Technology and Management, Sander will



Press information



continue the growth course of Häcker Kitchens. With Marcus Roth, Sales Germany & Austria and Marketing, and Andreas Möller, Sales Export, Sander has two capable directors at his side, who will support him in implementing concepts for new sales channels and for developing new markets.



About Häcker Kitchens

The owner-run family company Häcker has been manufacturing modern fitted kitchens at its site in Rödinghausen, east Westphalia – the home of the German kitchen furniture industry – since 1965. In 2014, more than 1,100 employees generated a turnover of 406 million euros, with exports currently accounting for around 38 percent of sales. The development of the company is characterised by continuous growth and future-oriented investment. Currently, more than 60 countries spread across all continents are supplied with “Made in Germany” kitchens. The specialised trade has two product lines available for the various market segments: classic and classicART for the entry level and systemat and systematART for the middle and upper price segments.

Press contact

For further information, please contact Karsten Bäumer, Head of Marketing for Häcker, or our PR agency GOOS COMMUNICATION.

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Caption

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Haecker_Finkemeier



Haecker_Sander



Haecker_Roth_Sander_Moeller



Haecker_HotSpot