

Häcker Küchen honoured for the SlightLift

Iconic award for innovative interior design goes to Häcker Küchen

February 2018. The Iconic World jury was impressed with the SlightLift – a world first – and presented Häcker Küchen with the internationally renowned Iconic Award 2018 for Interior Design.

Not only is the unique SlightLift wall unit popular with Häcker customers, the brand new type of wall unit has also impressed the watchful eye of the design jury. And so the SlightLift was recognised by the ICONIC AWARDS 2018: Innovative Interior – Selection. This award is presented for visionary architecture, innovative products and sustainable communications from all sectors of architecture, construction and property and the manufacturing industry. The focus is on the integral and consistent presentation of products.

The SlightLift is based on an idea from furniture designer Jochen Flacke and impresses thanks to its exceptional looks combined with atmospheric light technology. Whether it's

closed as a wall unit or open as a decorative shelf, it's always going to be an eye-catcher.

SlightLift is a play on words

The name SlightLift is made up of the words “slide”, “light” and “lift” and together they describe the main characteristics of the unit, which slides to lift up and also features intelligent light control. The lower front with strip handle slides vertically up behind the top front and then both fronts can be swung upwards. The integrated lighting control unit changes the mood of the lighting from attractive ambient illumination to functional light and back again.

Sales of the SlightLift are also going extremely well. “We have been overwhelmed by the interest shown by our customers, even though we had high expectations of the SlightLift right from the development stage,” said Marcus Roth, Head of Sales for Germany and Austria. Interest in this product from export countries is also on the rise. “The award is sure to bring the SlightLift even further into the spotlight,” said Jörg Varnholt,

Press Information



who is delighted to be able to present the SlightLift as one of the highlights at EuroCucina in Milan.

Häcker Küchen – the company The owner-operated family company has been in existence since 1898. Since 1965, it produces modern fitted kitchens on site, in Rödinghausen, East Westphalia, the centre of the German kitchen furniture industry. In 2017, more than 1,550 employees generated a turnover of €553 million. The export share is currently around 40 percent. The company's development is shaped by continuous growth and future-oriented investments. Currently, more than 60 countries on all continents are being provided with kitchens "Made in Germany." Retail traders can choose between two product lines for different market segments: for the entry-level, classic and classicART, and in the middle and upper price segments, systemat and systematART. The range is rounded off with a wide selection of Häcker's Blaupunkt brand kitchen appliances, to which Häcker Küchen holds the sole rights.

Press contact

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Shortcut

The Iconic World jury has presented Häcker Küchen with the internationally renowned Iconic Award 2018 – Interior Design for the SlightLift wall unit, which was recently presented for the first time at the in-house exhibition in 2017. Combined with intelligent light management, this is a kitchen unit that brings together design and function in an ideal way.

Image overview



Logo Iconic Awards 2018.jpg



SlightLift_half_offen_geschlossen_geschlossen.jpg



AV_5084_Alteiche_silber_SlightLift.jpg



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