

Jochen Flacke`s kitchen study plays with half-timber construction and the chessboard

**“Moving kitchen” by Häcker Kitchens:**

**tradition radically reinterpreted**

***Milan, April 2016.* Häcker Kitchens is presenting the whole range of its kitchen concepts at EuroCucina. With the motto “Kitchen in motion”, the company is showing three kitchen plans that bring movement into the kitchen in different ways. One high point is the “Moving kitchen” design study, with which the interior architect and designer Jochen Flacke reflects on changing lifestyle habits and newly applies a very old construction technique: half-timber construction.**

Half-timbered building has a very long history. With the help of foundations it has been possible to establish that half timbering was used in house building as early as the Neolithic period. The idea of using a wooden skeleton for house building was practiced in various cultures from Japan to central Europe through to Madagascar at different times. At EuroCucina in Milan, Häcker Kitchens will show that this technique cannot only

be used for building construction but as a design principle for furniture too.

“For EuroCucina, in addition to existing models, we wanted to provide a visionary perspective to depict our position as an instigator of modern, self-planned kitchens”, says Markus Sander, Director of Sales and Marketing at Häcker Kitchens. “When Jochen Flacke presented his design, it was immediately clear to us that we should continue to pursue this idea for EuroCucina.”

### **“Moving kitchen” is multi-flexible and modifiable**

At the centre of Jochen Flacke’s kitchen study is what is known as the Gamefield, a vertically arranged steel framework, in which the free spaces can be equipped individually by the user. “The framework is based on our construction tradition. After all, half-timbering is also used in modern architecture. Steel structures are constructed in which facades are suspended”, explains Jochen Flacke, who has specialised in furniture development for forty years. “That was also the idea for “Moving kitchen”: I create a framework that can be individually equipped

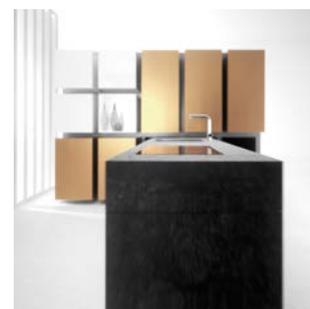


## Press information

and opens up completely new perspectives and a new sense of space for its users, and also gives the opportunity to easily modify the kitchen”.

One moveable key feature of the design also allows for modification: a 23-cm-thick moveable work surface of almost 5 m in length slides through the Gamefield, which separates the cooking and eating area. The cooking and eating area can be made bigger or smaller as required by sliding the work surface through the Gamefield. This noticeable function is complemented by many small details. For example, the cabinets are all without handles. And with the use of the structured design material in gold bronze and a work surface in lightweight concrete, the kitchen has an ultramodern and, at the same time, pleasing exterior.

“Moving kitchen” is a multi-flexible and clearly structured construction that also takes account of changing lifestyle habits: “Our environment is changing”, says Jochen Flacke. “Spaces are being used in a more versatile and efficient way, and the kitchen has again moved towards being the centre of life. Previously in kitchen design, this was only considered in



isolated cases. It was important for us to rethink the outward appearance of the kitchen.”

This was not only a 100% success for Jochen Flacke but for the whole Häcker Kitchens’ team. It was a question of implementing the visionary concept so that the study becomes one of the highlights of the EuroCucina, while at the same time encouraging lively discussion.

## **About Häcker Kitchens**

Based in East Westphalia – the heart of the German kitchen furniture industry – the owner-run family company Häcker has been producing modern fitted kitchens at its site in Rödinghausen since 1965. In 2015, more than 1,300 employees generated turnover of 466 million euros, with exports currently accounting for approx. 38 percent of sales. The company's development is characterised by continuous growth and forward-looking investments. It currently supplies more than 60 countries across all continents with kitchens "Made in Germany". Two product lines aimed at different market segments are available to the specialised trade: classic and classicArt in the entry-level segment and systemat and systematART in the mid and upper price categories. A wide range of built-in appliances from the Blaupunkt brand, to which Häcker Kitchens holds the sole rights, puts the finishing touches to the product offering.

## **Press contact**

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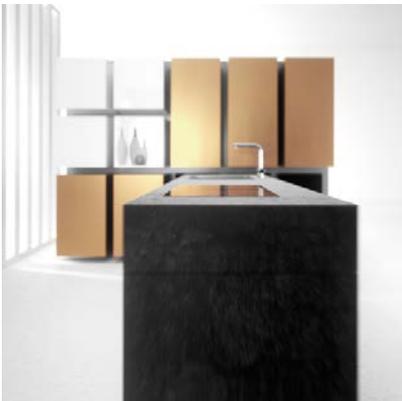
## Shortcut

“Moving kitchen” by Häcker Kitchens: The design kitchen study is a radical reinterpretation of tradition playing with half timbering and the chessboard. The highlight is the moveable work surface, which is almost 5 m long.

## Caption



HaeckerKuechen\_MovingKitchen\_1



HaeckerKuechen\_MovingKitchen\_2