

Current kitchen trends for EuroCucina 2016 in Milan

Black Star and Faro: at EuroCucina

Häcker Kitchens is presenting two design highlights

Milan, April 2016. When Häcker plans its trade fair presence at EuroCucina with the motto “Kitchen in motion”, this is to be taken literally. With three kitchens, the company is showing the many diverse requirements covered by the successful product lines. Besides the “Moving kitchen” design study, which shows a future vision of the modern kitchen, with the help of two further kitchen plans from the current repertoire of Häcker Kitchens, visitors to EuroCucina will experience how contemporary design and moving features provide a unique kitchen experience.

Movement is one of the biggest kitchen trends: today, it must be possible to adapt kitchens to the requirements of users in a flexible and simple way. Häcker Kitchens is also making this development the focus of this year's EuroCucina appearance. Covering an area of around 320 square metres, the company is presenting its “Kitchen in motion” motto with various exhibition

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areas. The trend towards flexibility is taken to a new level in the “Moving kitchen” design study. Here, the kitchen can be transformed into the dining room in one movement, by means of a moveable worktop. The two kitchens, AV 7030 Black Star from the systemat series, which is already available in the shops, and Faro from the classic series also show in a highly impressive manner how movement is finding its way into the kitchen. “Moving elements have long characterised our kitchen models – and very successfully“, says Markus Sander, Director of Sales and Marketing at Häcker Kitchens. “Flexibility and ability to change are themes that are becoming ever more important for our customers. With the two models that we are showing at EuroCucina, we have something suitable for every visitor.”

For the Black Star kitchen, the AV 7030 model series with its classic stone structure and the black-white AV 6000 front in matt lacquer are combined. The result is an exciting contrast of straight-lined design language with the natural look and feel of stone veneer. The visual impression is intensified by sheer fronts without handles: no handle disturbs the flat structure.



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There are not even any handle strips. All pull-outs as well as the wall units open automatically. This also applies to electrical appliances: the oven without handles in grey metallic from Miele, or the fridge, which is provided with electronic opening support.

The second kitchen chosen was Faro from the classic series, which can be admired at EuroCucina with a new front colour in high-gloss pearl grey. With this model, the grey is elegantly combined with white fronts from the Avus model family. New handle strips, which are worked into the front, give the model a modern, linear look. Moreover, Faro offers moving elements, which are completely devoted to ergonomics, design and functionality: the sliding cabinets can be opened and closed conveniently and softly. The arrangement of the doors creates a combination of open and closed surfaces, which can be varied by a movement. This arrangement continues the concept of modern, generous room planning in furniture. The cushioned sliding doors positioned on both sides are equipped with a carrier function as standard. In this way, two fronts can be pushed in combination. For planners and interior designers, the



shelf system increases the possibilities: shelves can be placed on top of each other without a problem – with an optimal joint design.

The Faro kitchen also includes another product innovation from Häcker Kitchens: a tabletop, which was developed as the ideal supplement to the worktop. It can be moved easily by up to 30 centimetres on the worktop. In this way, one move can turn a normal work surface into a bar situation. And it can be turned back again just as easily. The tabletop is extremely variable: it can be moved horizontally, vertically or diagonally at a 45 degree angle.

With their numerous value-adding factors, the two kitchen plans AV 7030 Black Star and Faro show what kitchens now available in the shops offer in terms of movement. Looking to the future, stand visitors will see the “Moving kitchen”. Häcker Kitchens is therefore presenting a stand concept, which displays the entire spectrum of its work in an exciting ambience.

About Häcker Kitchens

Based in East Westphalia – the heart of the German kitchen furniture industry – the owner-run family company Häcker has been producing modern fitted kitchens at its site in Rödinghausen since 1965. In 2015, more than 1,300 employees generated turnover of 466 million euros, with exports currently accounting for approx. 38 percent of sales. The company's development is characterised by continuous growth and forward-looking investments. It currently supplies more than 60 countries across all continents with kitchens "Made in Germany". Two product lines aimed at different market segments are available to the specialised trade: classic and classicArt in the entry-level segment and systemat and systematART in the mid and upper price categories. A wide range of built-in appliances from the Blaupunkt brand, to which Häcker Kitchens holds the sole rights, puts the finishing touches to the product offering.

Press contact

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Shortcut

Current kitchen trends at EuroCucina 2016 in Milan: with Black Star and Faro, Häcker Kitchens is showing two design and function highlights from its current repertoire for a unique kitchen experience.

Caption



HaeckerKuechen_BlackStar



HaeckerKuechen_Faro