

September 13 - 19, 2014: In-house trade fair / Küchenmeile A30

systemat 2.0: distinct and even more high-end

Häcker Kitchens dishes up comprehensive innovations for its high-end systemat product range not just with regards to the fronts – the interiors of the carcasses have also been extensively refined. Within the context of its 2014 in-house trade fair, Häcker will be presenting its new range in a special area, the so-called 'art room'. Here, the company once again demonstrates that the systemat range is continually living up to its high standards in terms of design, comfort and quality.

More carcass colours

On the occasion of the in-house trade fair, Häcker Kitchens will be presenting two new carcass colourways: Polar white and Stainless steel. With these, customers can now choose from a selection of 15 colourways for the carcass exteriors. For the interiors, Natural white is the standard colour, while customers choosing to have the carcass exteriors in Lava grey or Champagne can also have the interiors in the same colour.



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Full pull-outs with lots of comfort and attractive design

The new interiors of the drawers and pull-outs were unveiled at the Milan kitchen fair: customers can choose between Champagne and Lava grey and – in addition to the rail and glass frame variants – there is now also a closed, filigree metal frame available, which heralds an entirely new era of design. On the occasion of the in-house trade fair, the diversity will be complemented with yet another innovation: as of now, the interior panel is also now available in metal and in both new colourways – Lava grey and Champagne – or in the already existing matt glass.

All further systemat drawers, such as the larder and the tandem swivel pull-outs for instance, will be fitted with a closed bottom panel in the same design, therefore always providing narrow utensils and small storage items with a permanent place within cabinets. The Le Mans corner cabinet solution has also had its edge rail replaced with a band. Here, all inserts made from wire come either in Champagne or Lava grey.

At Häcker, cushioning has been ensuring silence for many years now, but will come as standard with flap fittings in the



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future for tall units. All these innovations give the systemat range an attractive, all-round design with the highest level of comfort.

Exquisite new internal organisation system made from wood

Within the context of the in-house trade fair, Häcker Kitchens will be premièring its exquisite new internal organisation system for the systemat product range. In the case of the development of this individual design solution, which has been created especially for the company, the greatest challenge lay in using the new system for the drawers, wall units and larder pull-outs. For this reason, it is based on boxes made from solid wood in various heights and widths. Supplementing these, there are also separating elements made from powder-coated steel in the Champagne and Lava grey colourways – to match the carcasses and drawers. In this way, the new internal organisation system offers the highest degree of flexibility and enables diverse customised solutions.



Decorative and practical – the new niche rail system

But the systemat line is not just being refined on the inside – there is also one external solution with an elegant redesign that really stands out: there is now a decorative niche rail system, which enables the practical storage of small utensils and herbs and spices above the work surface. As in the case of the new internal organisation, this innovation comes in powder-coated steel in the Champagne and Lava grey colourways with matching inserts made from solid wood. As a further option, LED lighting can also be integrated. By the way, the track for the system is precisely tailored – ideal for any perfectly planned kitchen.



About Häcker Kitchens

The owner-run family company Häcker has been manufacturing modern fitted kitchens at its site in Rödinghausen, east Westphalia – the home of the German kitchen furniture industry – since 1965. In 2013, more than 1,100 employees generated a turnover of 391 million euros, with exports currently accounting for around 38 percent of sales. The development of the company is characterised by continuous growth and future-oriented investment. Currently, more than 60 countries spread across all continents are supplied with “Made in Germany” kitchens. The specialised trade has two product lines available for the various market segments: classic and classicART for the entry level and systemat and systematART for the middle and upper price segments.

Press contact

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Caption

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Haecker_Unterschrank_Metallblende



Haecker_Auszug_Lavagrau_Box



Haecker_systemat_Korpus



Haecker_Tandem_Metallband

Press information



Haecker_Auszug_Champagner



Haecker_Technik_Oberschrank



Haecker_Vorratsauszug_Lavagrau



Haecker_Linero_MosaiQ