

Novelty Saphir: Acrylic glass front now available in entry-price segment

Great design with a glass look

Häcker Kitchens is causing a small furore with the launch of the new 'Saphir' range at its in-house fair in September 2013. This is the very first design in the attractively priced classic segment that is available with high-end acrylic glass front panels. This material impresses both visually and in terms of its quality and workmanship and is therefore a true alternative to 'real glass front panels'. The style of this kitchen is modern and architectural, perfectly harmonising with any furnishing concept.



The trend towards increasingly reduced design and a 'less is more' philosophy in homes continues unabated. Correspondingly, the handle-free kitchen has grown in popularity over the past few years, as it mirrors an absolutely perfect minimalist aesthetic with even, clean front panels. Already since 10 years Häcker offers handle-free kitchens. The model Saphir is presented in both options: with or without handles. Saphir is available in radiant white or a delicate shade of magnolia.



About Häcker Kitchen

The owner-run family company Häcker has been manufacturing modern fitted kitchens at its site in Rödinghausen, east Westphalia – the home of the German kitchen furniture industry – since 1965. In 2012, approximately 1,100 employees generated a turnover of 383 million euros, with exports currently accounting for around 40 percent of sales. The development of the company is characterised by continuous growth and future-oriented investment. Currently, more than 60 countries spread across all continents are supplied with “Made in Germany” kitchens. The specialised trade has two product lines available for the various market segments: classic and classicART for the entry level and systemat and systematART for the middle and upper price segments.

Press contact

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Caption

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Haecker_SaphirGL-Weiss_mit_StratosGL-Cubanit



Haecker_SaphirGL_Weiss_Regal



Haecker_Saphir-Magnolie_mit_Atlanta Eiche-natur-saegegerau1



Haecker_SaphirGL_Weiss



Haecker_SaphirGL_Weiss_people