

Häcker Kitchens blazes the trail for ongoing trend

Design competence with handle-free kitchens for a decade

The trend towards increasingly reduced design and a 'less is more' philosophy in homes continues unabated. Correspondingly, the handle-free kitchen has grown in popularity over the past few years, as it mirrors an absolutely perfect minimalist aesthetic with even, clean front panels. In 2003 – in other words, exactly ten years ago – Häcker Kitchens identified this trend and supplemented its design-oriented systemat product line with the handle-free systematART range: Existing models were added to the portfolio as handle-free variants and new handle-free front panel ranges were created. At the time, no other kitchen manufacturer offered this timeless design alternative in such large numbers. Shortly afterwards, the attractively priced classic product range was expanded to include the handle-free classicART line. And – as a new product at the 2013 in-house trade fair – the systemat AV 3020 model has now also been launched as a handle-free variant. In total, Häcker offers a selection of 92 front panels for the



Press information



systematART line and 37 front panels for the classicART range. Hence, Häcker today – ten years following the launch of its first handle-free kitchens – offers a broad selection characterised by attractive designs, a large range of materials and, in particular, a huge variety in all price categories.



About Häcker Kitchen

The owner-run family company Häcker has been manufacturing modern fitted kitchens at its site in Rödinghausen, east Westphalia – the home of the German kitchen furniture industry – since 1965. In 2012, approximately 1,100 employees generated a turnover of 383 million euros, with exports currently accounting for around 40 percent of sales. The development of the company is characterised by continuous growth and future-oriented investment. Currently, more than 60 countries spread across all continents are supplied with “Made in Germany” kitchens. The specialised trade has two product lines available for the various market segments: classic and classicART for the entry level and systemat and systematART for the middle and upper price segments.

Press contact

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Caption

The trend towards increasingly reduced design and a 'less is more' philosophy in homes continues unabated. Correspondingly, the handle-free kitchen has grown in popularity over the past few years. Häcker Kitchens identified this trend exactly ten years ago and supplemented its design-oriented systemat product line with the handle-free systematART range. Shortly afterwards, the attractively priced classic product range was expanded to include the handle-free classicART line. In total, Häcker offers a selection of 92 front panels for the systematART line and 37 front panels for the classicART range.



Haecker_AV2080GL_BetonNatur_AV3020_Cubanit



Haecker_AV1090GL_EicheNatur_AV3020_Cubanit



Haecker_Stratos_Polarweiss