

Available for systemat / systematART kitchens from August 2013

### The hinge with perfect damping

At Häcker Kitchen, the primary focus is always on quality. This starts with the selection of certified, high-end materials and accessory components, precision manufacturing all the way through to the reliable delivery with the company's own fleet of vehicles. To be able to continue catering to these demanding requirements in the long term, the company does not always wait until its in-house trade fair in autumn to let kitchen retailers and fitters benefit from new technologies: for this reason, Häcker is switching the hinges used in its systemat and systematART kitchen ranges to the latest generation of hinge technology from August 2013.



### Integrated damping

In the case of Hettich's new hinge Sensys the damping element has been invisibly integrated and offers the highest level of comfort and superlative function. The doors close with a gentle flick of the wrist – evenly and silently from an opening angle of 35 degrees or more.



# Press Information

At the same time, the discreet lines of the cup and the arm cover cap all the way through to the mounting plates ensure that this is a modern hinge design. The new direct depth adjustment and the optimisation of the depth and the height adjustment guarantee perfect gap alignment. There is a minimum visible gap even in the case of thicker doors with small radii. Hence, the integrated damping system is just as invisible as the hinge's hidden unlocking button.



## Outstanding quality and the highest level of comfort

Comfort promises fast and tool-free hinge installation for kitchen fitters. In turn, the end consumer has the advantage of the highest level of stability for the overall system, which guarantees extreme durability even for very high requirements. Finally, it goes without saying that this hinge with its integrated damping has been added to the programme at no additional cost – because, as already mentioned, quality comes as standard at Häcker Kitchen and is not considered an extra for which there is a surcharge.



## **About Häcker Kitchen**

The owner-run family company Häcker has been manufacturing modern fitted kitchens at its site in Rödinghausen, east Westphalia – the home of the German kitchen furniture industry – since 1965. In 2012, approximately 1,100 employees generated a turnover of 383 million euros, with exports currently accounting for around 40 percent of sales. The development of the company is characterised by continuous growth and future-oriented investment. Currently, more than 60 countries spread across all continents are supplied with “Made in Germany” kitchens. The specialised trade has two product lines available for the various market segments: classic and classicART for the entry level and systemat and systematART for the middle and upper price segments.

## **Press contact**

For further information, please contact Karsten Bäumer, Head of Marketing for Häcker, or our PR agency GOOS COMMUNICATION.

Häcker Küchen GmbH & Co. KG

Mr Karsten Bäumer – Head of Marketing

Telephone: +49 (0) 5746/940-297, Fax +49 (0) 5746/940-8297

E-mail: [kbaeumer@haecker-kuechen.de](mailto:kbaeumer@haecker-kuechen.de)

## **GOOS COMMUNICATION**

Ms Irin Rodatz/Mr Florian Goos

Dorotheenstr. 56, D-22301 Hamburg, Germany

Telephone: +49 (0) 40/284 1787-50, Fax: +49 (0) 40/284 1787-60

E-mail: [i.rodatz@goos-communication.com](mailto:i.rodatz@goos-communication.com)

[f.goos@goos-communication.com](mailto:f.goos@goos-communication.com)

## Caption

Häcker is switching the hinges used in its systemat and systematART kitchen ranges to the latest generation of hinge technology from August 2013 at no additional cost. In the case of Hettich's new hinge Sensys the damping element has been invisibly integrated and offers the highest level of comfort and superlative function. The doors close with a gentle flick of the wrist – evenly and silently from an opening angle of 35 degrees or more.



Haecker\_Sensys\_4



Haecker\_Sensys\_5



Haecker\_Sensys\_1



Haecker\_Sensys\_2

