

Häcker Kitchens expands its management team

Markus Sander appointed Managing Director for Sales and Marketing as of January 2, 2015

October 31, 2014, Rödinghausen. From January 2, 2015, Markus Sander will be responsible for Sales and Marketing at Häcker Kitchens, hence reinforcing the management team around Managing Directors Jochen Finkemeier, Purchasing, Finance and Controlling, and Dirk Krupka, Technology and Administration. The Sales division directors remain unchanged with Marcus Roth, Domestic and Austrian Sales and Marketing, and Andreas Möller, Export Sales.

Currently, sales growth at Häcker Kitchens was around 5 percent at the end of October 2014 and hence considerably above the industry average. The growth strategy of the past few years is to be continued in the future. With Markus Sander, the management team around owners Horst and Jochen Finkemeier and Managing Director Dirk Krupka has now engaged a third, new Managing Director who will be focusing



on strategic measures looking forward. “This year, our sales will be breaking through the 400-million-euro barrier. With the support of its team, our successful sales duo – comprising Marcus Roth and Andreas Möller – has once again achieved considerable sales growth within a difficult market environment. To achieve our still ambitious growth targets, we are thrilled to be welcoming new impulses, experience and know-how to our company in the form of Markus Sander”, comments Jochen Finkemeier.

Markus Sander lays the path for future growth

Over the past decades of his career, Markus Sander, 50, has managed such companies as Drögemeyer, Stieglmeyer and Westag & Getalit AG and, within the context of his work, has successfully tapped into new sales channels and markets. He comes with extensive expertise in this industry and the associated establishment of sales subsidiaries and strategic takeovers of companies. “As part of the team, I am extremely happy to be able to further accompany and support the company on the successful path it has been taking over the



Press information



past few years. Häcker Kitchens currently has numerous possibilities that we would like to tap into and expand in the future”, explains Markus Sander.

About Häcker Kitchens

The owner-run family company Häcker has been manufacturing modern fitted kitchens at its site in Rödinghausen, east Westphalia – the home of the German kitchen furniture industry – since 1965. In 2013, more than 1,100 employees generated a turnover of 391 million euros, with exports currently accounting for around 38 percent of sales. The development of the company is characterised by continuous growth and future-oriented investment. Currently, more than 60 countries spread across all continents are supplied with “Made in Germany” kitchens. The specialised trade has two product lines available for the various market segments: classic and classicART for the entry level and systemat and systematART for the middle and upper price segments.

Press contact

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Caption

Markus Sander is the new Managing Director at Häcker Kitchens, responsible for Sales and Marketing as of January 2, 2015.

Picture reference:



HaeckerKuechen_GF

(from left to right: Jochen Finkemeier, Markus Sander, Horst Finkemeier, Dirk Krupka)



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